



Jan 20, 2024

Fellow MORAA Members:

The MORAA Board of Directors would like to invite you to the 2024 “Show-Me Reds Spring Sale”. Dan Lacy will be heading up the Sale Committee as well as managing this year’s sale. To continue to build upon our past success, the MORAA Board of Directors remains committed to improving the sale offering and how the consigned animals are presented in both the catalog and sale day.

The primary purpose of the sale is to allow members the opportunity to consign their animal(s) in a well-publicized venue. This exposure not only can provide you with a premium, but it places your name in view of many cattlemen around the Midwest and beyond. With that being said, we would like to take this opportunity to not only invite, but encourage each & every member to consign cattle if possible.

Due to scheduling conflicts beyond our control, we have been forced to move the sale to Sunday afternoon. Although not ideal, the board felt doing so made the most sense at this time.

Please carefully review the sale guidelines and entry information. If you have any questions or concerns, do not hesitate to contact Dan Lacy, your area director or any MORAA Board Member. If you know someone that might be interested in consigning, please direct them to our website for the entry information.

Regards,

MORAA Board of Directors

MORAA Board of Directors

Steven Rogers: President	Cody Enderle: SE Director
Dan Lacy: Vice-President	Brian Hart: NW Director
Callie Curtis: Secretary	Brad Mosby: NE Director
Linda Campbell: Treasurer	Jordan Thomas Ph.D.: Ex-Officio (Education)
Cody Holt: Director At Large	Dr. Jeff Jenkins DVM: Ex-Officio (Industry)
Kyle Roder: SW Director	

Sale Committee Members

Dan Lacy (Chairman)	Bud Thomas
Brad Mosby	Linda Campbell

Schedule of Events – Saturday & Sunday April 27th & 28th

Cattle Arrival:	Saturday	10 a.m. – 3 p.m.
Annual Meeting/Dinner:	Saturday	6:00 p.m.
Cattle Available for Viewing:	Sunday	9:00 a.m.
Sale:	Sunday	2:00 p.m.