



The Missouri Red Angus Association

To: Missouri Red Angus Association (MORAA) members
From: Scott Bachman, President
Date: 4/24/2017
RE: Post Annual Meeting Information



Is this the future of the MORAA Junior Program? Simply in awe of a great Red Angus heifer?

I'm having a little fun with this photo of a "sea of people", but that's how I felt at our Annual Membership Meeting. Wow! We had such a great turn out for both regular members and a fantastic kick-off of this next year's Junior program. I am certainly grateful to everyone for coming and supporting the exciting direction we are headed at the Missouri Red Angus Association.

I have several things to update you on as we kick off our new fiscal year beginning July 1, 2017. However, we begin our new terms as Board members as soon as you elect the officers, so I introduce our new Board of Directors to you (position in **BOLD** were the newly elected):

President: Scott Bachman – completing Mark Garges' term for another year. This position will be open for election at next year's annual meeting.

Vice President: Bud Thomas – elected for a new two-year term.

Secretary: Kelly Massey – elected for a new two-year term.

Northwest Area Director: Dwight Harper - elected for a new two-year term.

Northeast Area Director: Ray Paslawski - elected for a new two-year term.

Ex Officio Board Member 1: Steven Rogers-Presidential appointment and Board approved.

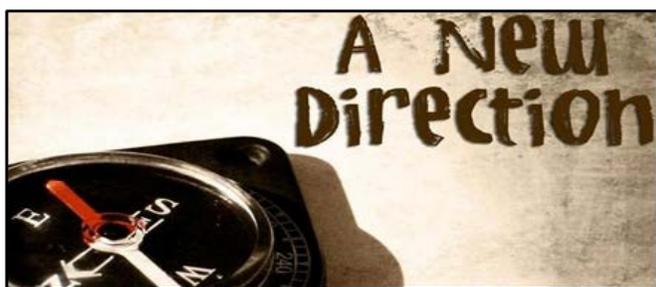
Ex Officio Board Member 2: Randy Meyer-Presidential appointment and Board approved.

Treasurer: Matt Boatright – serving the 2nd year of a two-year term.

Director At Large: Dan Lacy - serving the 2nd year of a two-year term.

Southwest Area Director: Gregg Bailey - serving the 2nd year of a two-year term.

Southeast Area Director: Buck Massey - serving the 2nd year of a two-year term.



As a new Board, we get the opportunity to set a new tone, a new direction and do more work to reach out to you as members in the MORAA. It's clear we have the opportunity for members being more involved in the day-to-day operations of running the Association. In that regard, we are putting together a

new set of teams designed to have members with the time and talent to help shape the Association for the future. Each committee will have a Chairperson from the general membership leading the team and will automatically have the President and Vice-President as Ex-Officio members of that committee. Here's the committees that been structured so far:

- **Missouri Red Angus Junior Committee: Susan Smydra-Chairperson.**

As an affiliate of the Red Angus Junior Association, the Missouri Red Angus Junior Association will have its own set of By-laws allowing Juniors to govern the activities of that group along with a set of MORAA Regular members as Advisors & Committee participates. Susan will develop more direct communication with you, as members, as to the activities of this group.

- **MORAA Sale Committee: Linda Campbell-Chairperson.**

The 2nd Saturday in April is a very important, yearly date for the MORAA. It brings together our Friday night annual member meeting in conjunction with our annual sale. The sale is our premier event to help promote Red Angus cattle in the State of Missouri. The tremendous success of the sale and its growth (we've gone from 60 lots to 280 lots in a short period of time!) requires a larger, dedicated team to manage the diverse requirements of the sale. We have become a regional powerhouse with a great track record to attract consignors from many States (who all become members of the Association). As we continue to develop the opportunity to grow our capabilities to market bulls as well as females, we will need the help of more members to be a part of this team.

- **MORAA Breed Improvement & Member Education Committee: Stephanie Smith-Chairperson.**
I'm excited to put together a program to bring members together to review opportunities to improve our breed along with providing membership education sponsored by the MORAA. I've asked Stephanie to Chair this important committee in conjunction with her recruiting some valuable committee people. We will plan to have her committee work with each Area Director to schedule these meetings, thereby giving an automatic responsibility for each Area Director to more actively participate with the members in their area.

- **By-Laws & Operating Procedures Committee: Ray Paslawski -Chairperson.**
I've asked Ray, and he has accepted, the dual role of being the Northeast Area Director and the new Chairperson of our By-Law/Operating Procedures Committee. Ray's team will be tasked with reviewing our By-Laws and recommending any changes before putting these in front of our members for voting considerations at next year's annual meeting. This team will also review anything we feel is better placed as an Operating Procedure as opposed to being a By-Law.

- **MORAA Bull Test Program: Rick Steinbeck, Scott Bachman and Bud Thomas.**
Rick has agreed to help us put together a new committee to evaluate the current Bull Test Program and recommend changes to the program to benefit the Association and the members who consigns bulls. We will communicate more information about this program as we develop it further.

- **MORAA Commercial FCCP Sale Program: Committee Chairperson to be placed.**
The MORAA could be a significant influencer to stimulate feeder calf sales in well placed sale barns and coordinated with each Area Director for possible sale opportunities in their Area. We recognize the importance of helping to develop the feeder market for Red Angus (Red Angus influenced) weaned steers and feeder heifers. We hope to pull together a Red Angus influenced sale in each Area once per year. Targeted sale barns at this point are:
 - Northeast & Central Area - Ray Paslawski
 - Northwest Area - Dwight Harper
 - Southwest Area - Gregg Bailey
 - Southeast Area - Buck Massey



My final thoughts are to communicate with your Area Directors on a regular basis. We like to encourage a better dialogue between each member and your front-line Area Director. These Area Directors should have a pulse on what's happening with you and your Red Angus enterprises and they can be a tremendous resource to you for your cow-calf operations.

Likewise, we also encourage you to communicate more frequently to the MORAA Board and the Committee Chairpersons. We hope to encourage you to join a Committee that suits your desires to serve.

I'm looking forward to being part of the MORAA leadership for the next year and expect many great things to happen with Red Angus – you should be proud that the Missouri Red Angus Association is viewed as one of the best throughout the Red Angus world. That comes from such great members as yourself.

All the best,

A handwritten signature in black ink that reads "Scott Bachman". The signature is fluid and cursive, with a long horizontal stroke at the end.

Scott Bachman
President, Missouri Red Angus Association