



The Missouri Red Angus Association

TO: All Regular and Junior Missouri Red Angus Members
FROM: Scott Bachman, President MORAA
DATE: May 21, 2017
SUBJECT: 2018 Sale Date

We had informed you in previous memos that the Springfield Livestock Marketing Center (SLMC) had notified us that we could no longer use the 3rd Saturday in April for our sale. The only other Saturday dates available to us were March 3 and May 5, 2018. The MORAA Board knew March 3 was unworkable for us and we elected to take May 5 to secure a spot on both the sale barn and auctioneer's schedule while we sought out and assessed other options to get the sale moved back to our preferred month of April. Our historic buyers know the 3rd Saturday in April is MORAA Sale time and we've built this recognition for many years. It was important to explore options to get us back to that timeframe.

Linda Campbell and her MORAA Sale Committee team then began to research and discuss with Tom Kisse other possibilities. They received a confirmation from Tom that we could move the sale back to Friday, April 20th and schedule a sale for Friday evening. Linda and her team crafted a survey that went to you, as members, to gauge your interest in moving the sale to the proposed schedule as outlined in the survey. The response was 30:1 in favor of the proposal and the MORAA has voted to approve this new date.

We want to thank you for your feedback to help us be more responsive to your needs. Your voices in these matters are important and we are looking forward to more active participation by our members in the various Operating Committees we've created.

Linda and her Sale Committee will be in touch with you with more details as needed. Don't hesitate to contact us if there's any questions about this.

Best Regards,

A handwritten signature in black ink that reads "Scott Bachman". The signature is written in a cursive, flowing style.

Scott Bachman