

Citrix Go-To Meeting September 20, 2016 8:00 PM

Attendees: Kelly Massey, Buck Massey, Bud Thomas, Gregg Bailey, Matt Boatright, Dan Lacy, Mark Garges

Treasurer's Report:

\$61,904.60

Focus Marketing Group check for \$9,259.35 has been sent, has not been cashed yet **\$52,645.25 after directory cost, still waiting on mailing bill from MCA**Consolidated to 1 account, new QuickBooks software installed, Matt learning new program

Action Items from 8-25-16 meeting:

- Mark to call Dwight to get all info on bulls.
 - -No new info. on current bull on test.
- Kelly to revise Bull Test letter and send to Board for final approval before sending out.
 - -Letter was sent out via e-mail and regular mail to be received on September 1 by all MORAA members and juniors.
- Board Members (Matt Boatright, Mark Garges, Buck Massey) to meet with Dwight and explain what our expectations are for the fall MORAA bull test. Mark to draft a letter of expectations for Dwight, send to Kelly, Kelly to send to Board for suggestions.
 - -Mark met with Dwight on his own, no other Board members were included in the meeting as previously planned. Mark reports that Dwight has a clear understanding of Board expectations.
 - -Mark reports 7 people say that they are consigning, however, no entries have been received by Kelly at this time.
- Kelly to order MORAA thank you cards
 - -Update cards ordered and received



Discussion:

Review of RAAA National Convention

- -Wonderful Experience
- -10-15 MO people attended, 236 total people attended
- -MORAA Board members present Kelly and Mark
- -Made in Missouri Basket Donation brought in \$250 was a nice contribution by MORAA and MOJRAA

FarmFest October 7-9 in Springfield

- -Kelly to set up booth early in the week, volunteers welcome to man the booth
- -Gregg will have animals on display at Farmfest

Bull Test Questions from Members:

- 1) suggestion should have minimum ADG to make the sale
 - -will re-visit as a board before the next bull test letter goes out in 2017
- 2) member would like an option for May-June born bulls to be in test
 - -still not an option, Board agrees to stick with rules put in place for this test
- 3) member would like an option to put bulls in Spring 2017 test as yearlings sell as 2 year olds in 2018 sale
 - -not an option, Board agrees to stick with rules to put weaned bulls in test
 - -stick to calf birth dates Jan-March 15 born calves for Oct 1-15 Test
- 4) 50K test optional?
 - -50K test potential consignors are asking if we really need this test.
 - -Gregg questions to ask ourselves as a Board what is our end goal? What market are we pushing for?
 - -Matt seeking a higher end, leave the 50K in place, Board agrees to not lower our standards
 - -Blood cards should be collected ideally when cattle are received, if not, November 15, or work around when the next weights are collected.
- 5) Bull Pictures
 - -Kelly scheduled last year with Don Birk. Total charge was \$750, and was divided equally between consignors, billed by MORAA to bull consignors after sale. Needs to be billed sooner this year.
 - -Will check photographer's schedule again when time gets closer.
 - -Consignors have the option to opt in or out of pictures for catalog.



Action Items:

- -Mark to obtain a detailed schedule of bull test events from Dwight by October 20 -need a list of hard dates for beginning, intermediate and end test weights, blood collection, ribeye scan data, breeding soundness exam, each item outlined in consignment letter to members (listed below for reference).
- ★ All EPDs and Indexes
- ★ % Ranking for each EPD and Index
- ★ ADG for the Gains Test
- ★ WDA (as recorded in the Association Registry)
- ★ Adjusted Scrotal Circumference
- ★ DMI and RFI
- ★ Date of Birth and Actual Birth Weight
- ★ Adjusted Weaning Weight
- ★ Adjusted Yearling Weight
- ★ Category Listing
- ★ 2 Generation Pedigree
- ★ Collection and reporting of Ultrasound tests for %IMF REA and BF
 - -Mark to compose an e-mail, send to Kelly, then send to Dwight
 - -Each Board member should have a copy of this when received, in case of questions from consignors along the way
 - -Should be something that is included in next consignment letter as well

Kelly to send Consignment Guidelines to Board to review in Oct/Nov, so that we can be prepared to send out to membership the beginning of 2017